

**Accounting Program Leadership Group/  
Federation of Schools of Accountancy Joint Seminar  
Thursday, February 11, 2016**

**2:00 pm–7:00 pm      Registration**

**Friday, February 12, 2016**

**7:00 am–5:00 pm      Registration**

**7:00 am–8:15 am      Networking Breakfast**

**8:15 am–8:20 am      Welcome Remarks**  
Speakers: Michael Akers, Marquette University  
Elizabeth Oliver, Washington & Lee University

**8:20 am–9:10 am      Concurrent Sessions**

**Session 1A: Recruiting M.Acc. Students**  
*Administrative Practice - 1.0 CH*  
Moderator: Kathleen E. Davisson, University of Denver  
Panelists: Scott Collins, The Pennsylvania State University  
Phil Drake, Arizona State University

**Session 1B: AACSB Accreditation Update**  
*Administrative Practice - 1.0 CH*  
Speaker: Robert Reid, Executive Vice President and Chief  
Accreditation Officer

**9:15 am–10:05 am      Concurrent Sessions**

**Session 2A: Value of Accounting Accreditation and  
Recommendations and Pitfalls to Initial Accounting Accreditation  
and Continuous Improvement Reviews**  
*Administrative Practice - 1.0 CH*  
Moderator: Sharon Lassar, University of Denver  
Panelists: Mark Higgins, Saint Louis University  
Hughlene Burton, The University of North Carolina at Charlotte

**Session 2B: Best Practices for International Students in a M.Acc.  
Program**  
*Administrative Practice - 1.0 CH*  
Moderator: Tracy Manly, The University of Tulsa  
Panelists: Shirley Maxey, University of Southern California  
Karen Rinehart, Marquette University

## Friday, February 12, 2016 (continued)

- 10:05 am–10:35 am**      **Break**
- 10:35 am–11:25 am**      **Session 3: Use of Big Data: Practitioner Perspective**  
*Administrative Practice - 1.0 CH*  
Moderator: Ellen Glazerman, EY  
Panelists: Ali Hadjarian, Deloitte  
Jason Martin, PwC  
Roger O'Donnell, KPMG
- 11:30 am–12:20 pm**      **Session 4: Poisons and Antidotes: Prescriptions for Healthier Interactions among Colleagues**  
*Personnel/HR - 1.0 CH*  
Jeanine S. Stewart, Ph.D., McDaniel College
- 12:25 pm–1:35 pm**      **Lunch**  
Speakers: Bill Stout, President, APLG, University of Louisville  
Michael Roberts, President FSA, University of Colorado Denver
- 1:35 pm–2:25 pm**      **Concurrent Sessions**
- Session 5A: Teaching: Results of Pathway Commission Survey and a Look to the Future**  
*Administrative Practice - 1.0 CH*  
Speakers: Bruce Behn, AAA President, The University of Tennessee, Knoxville  
Jan Williams, Dean and Professor Emeritus at The University of Tennessee  
Susan Crosson, Director of the Center for Advancing Accounting Education, American Accounting Association
- Session 5B: Evaluation of the Master's Level Curriculum**  
*Administrative Practice - 1.0 CH*  
Moderator: Parveen Gupta, Lehigh University  
Panelists: Marc Rubin, Miami University  
Jon Duchac, Wake Forest University
- 2:30 pm–3:20 pm**      **Session 6: How Does the Academy and Profession Work Together to Develop and Respond to a Diverse Workforce?**  
*Administrative Practice - 1.0 CH*  
Moderator: Michael Akers, Marquette University  
Panelists: Ken Bouyer, EY  
Christine Clements, AACSB  
Stacy Poindexter Owen, Wake Forest University
- 3:20 pm–3:50 pm**      **Break**

## Friday, February 12, 2016 (continued)

- 3:50 pm–5:05 pm**      **Session 7: How Do We Measure the Impact of our Accounting Research?**  
*Administrative Practice - 1.5 CH*  
Moderator: Frances Ayres, The University of Oklahoma  
Panelists: Gary McGill, University of Florida  
Urton Anderson, University of Kentucky  
Mary Stanford, Texas Christian University
- 5:30 pm–7:00 pm**      **Reception**

## Saturday, February 13, 2016

- 7:00 am–4:15 pm**      **Registration**
- 7:00 am–8:15 am**      **Breakfast with Interest Group/Topical Areas**  
Table to be reserved for those interested in ACBSP Accreditation
- 8:15 am–9:05 am**      **Concurrent Sessions**
- Session 8A: Curriculum Management: Evaluation of the Undergraduate Curriculum**  
*Administrative Practice - 1.0 CH*  
Moderator: Richard Houston, The University of Alabama  
Panelists: Raquel Alexander, Washington & Lee University  
Jeff Wilks, Brigham Young University  
Anne Magro, George Mason University
- Session 8B: Best Practices for Maintaining Contact with Alumni**  
*Administrative Practice - 1.0 CH*  
Moderator: Audrey Gramling, Colorado State University  
Panelists: Charles Davis, Baylor University  
Mike Bitter, Stetson University
- 9:10 am–10:00 am**      **Session 9: Comments by Lynne Doughtie, KPMG U.S. Chairman and CEO**  
*Administrative Practice - 1.0 CH*
- 10:00 am–10:30 am**      **Break**
- 10:30 am–11:25 am**      **Session 10: Business as a Force for Good**  
*Administrative Practice - 1.0 CH*  
Panelists: Mark Higgins, Saint Louis University  
Robert Reid, Executive Vice President and Chief Accreditation Officer

## Saturday, February 13, 2016 (continued)

- 11:35 am–12:25 pm**      **Session 11: How Do We Foster Engagement between Faculty and the Professional Community? Importance of Certifications?**  
*Administrative Practice - 1.0 CH*  
Moderator: George Krull, University of North Texas  
Panelists: Bill Ezzell, Retired Partner, Deloitte  
Yvonne Hinson, AICPA, Wake Forest University
- 12:30 pm–1:45 pm**      **Lunch**  
**Centennial Reflections and the Future of the AAA**  
*Personal Development - 1.0 CH*  
Speakers: Bruce Behn, AAA President, The University of Tennessee, Knoxville  
Sandra Richtemeyer, President-elect, APLG
- 1:50 pm–3:05 pm**      **Session 12: Big Data: What Are Schools Doing?**  
*Administrative Practice - 1.5 CH*  
Moderator: Jon Davis, University of Illinois  
Panelists: Scott Showalter, North Carolina State University  
Ann Dzurainin, Northern Illinois University  
Ingrid Fisher, University at Albany, SUNY
- 3:05 pm–3:35 pm**      **Break**
- 3:35 pm–4:25 pm**      **Session 13: Update on Changes to the CPA Exam and Data Analysis**  
*Administrative Practice - 1.0 CH*  
Speaker: Henrietta Eve, Technical Manager in the Research Department at American Institute of Certified Public Accountants
- 4:25 pm–5:15 pm**      **Session 14: Use of the CPA Exam as a Direct Measure for Assessment**  
*Administrative Practice - 1.0 CH*  
Speakers: Fred Mittelstaedt, University of Notre Dame  
Mark Ulrich, St. John's University  
James Suh, NASBA