
10th Annual Accounting Programs Leadership Group/Federation of Schools of Accountancy Joint Seminar



**American
Accounting
Association**

Accounting Programs
Leadership Group



February 9–11, 2014

Marriott Riverwalk
San Antonio, Texas

Sponsored by the American Accounting Association's
Accounting Programs Leadership Group and the
Federation of Schools of Accountancy

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Branding and Value Proposition.....	To Be Determined
Strategic Planning.....	Mark Nixon, Bentley University

Regional Coordinators

Mid-Atlantic.....	Parveen Gupta, Lehigh University
Midwest	Richard Ott, Kansas State University
Northeast.....	Billy Soo, Boston College
Ohio.....	Jerry Weinstein, John Carroll University
Southeast	Kathryn Epps, Kennesaw State University
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Western	Karen Turner, University of Northern Colorado

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Frank Buckless, North Carolina State University
Parveen Gupta, Lehigh University
Yvonne Hinson, Wake Forest University
Sharon Lassar, University of Denver
Tim Pearson, Georgia Southern University
Robert Ricketts, Texas Tech University

Speaker Biographies

Jeffrey Beall, University of Colorado at Denver

Panelist: Challenges Facing Department Chairs in Evaluating Faculty Research

Sunday, February 9, 11:00 am – 12:00 pm

Jeffrey Beall, Associate Professor, is the Scholarly Communications Librarian at the University of Colorado at Denver's Auraria Library. An academic librarian for over 23 years, Jeffrey studies scholarly communication and maintains a blog called *Scholarly Open Access* that lists questionable open-access publishers. An expert in scholarly publishing, Jeffrey advises on topics such as open-access publishing, research misconduct, increasing research impact, and copyright.

Paul H. Stebbins, Executive Chairman, World Fuel Services Corporation

Speaker: Plenary Session, "What's at Stake: Insights into the Federal Government's Finances"

Sunday, 4:00 pm – 5:15 pm

Paul H. Stebbins served as chairman and chief executive officer of World Fuel Services Corporation (NYSE:INT) since July, 2002 and became executive chairman in January of 2012. He has served as an executive and director of the company since 1995. A graduate of Georgetown University (B.A. Government, 1979), Stebbins started his career in public policy in the energy sector with the Forum for Resources, a non-profit organization established to better inform the public about the need to manage scarce fuel and non-fuel mineral resources. In 1981 he became involved in private business where he was introduced to the marine fuel industry. In 1985 he and his partner, Michael Kasbar, co-founded New York City-based Trans-Tec Services, Inc., a global marine fuel services company acquired by Miami-based World Fuel in 1995. Prior to being named Chairman of World Fuel, Stebbins served as president and chief operating officer from 2000–2002 and president of the marine segment and executive vice president of the parent company from 1995–2000. For 23 years Stebbins has traveled extensively throughout the world helping to build and support the company's global network

Since November 2006, Stebbins has also served as a director and chairman of the Nominating and Governance Committee and member of the Audit and Compensation committees of Phoenix, Arizona-based, First Solar, Inc. (NASDAQ:FSLR), the world's leading manufacturer of thin film solar panels. He has served as a member of the Business Round Table, an influential association of chief executive officers of leading U.S. companies and currently serves on the Leadership Council of the Committee for a Responsible Federal Budget's "Fix the Debt" campaign. He is a member of the board of trustees of Amigos de las Americas Foundation, a youth leadership development program headquartered in Houston, Texas and the New World Symphony, a world renowned orchestral academy based in Miami, Florida founded-directed by Michael Tilson Thomas.

Stebbins has authored numerous industry articles and lectured frequently around the world on fuel procurement strategy, derivatives, fuel quality, entrepreneurship, general business, and the national debt. He was a participant in the Herbert A. Wertheim lecture series at Florida International University's Graduate School of Business.

World Fuel Services is a global leader in the marketing, finance, and supply of aviation, marine and land-based fuel products and related services. With 1,900 people operating from 60 offices in 26 countries, World Fuel specializes in spot and contract purchasing; providing delivery logistics and operational support at over 1,500 airports and 1,000 seaports in 190 countries.

Speaker Biographies

James Griesemer, University of Denver

Speaker: “Future of Higher Education: Opportunities and Challenges”

Monday, February 10, 8:00 am – 9:15 am

James Griesemer is professor and dean emeritus of the Daniels College of Business at the University of Denver. He directs the University’s Strategic Issues Program, a non-partisan center that develops strategy to address significant public policy issues.

During 2013–2014 he chaired the University of Denver’s Strategic Issues Panel examining *Higher Education in an Era of Change*. This eight-month effort brought together faculty, administrators, trustees and others for an in-depth examination of the changing environment of higher education.

Griesemer served as Dean of the Daniels College of Business from 1994 through 2004. During his tenure, the College nearly doubled its enrollment, quintupled its endowment, constructed new buildings, and gained a national reputation for excellence. In 2003, Daniels was ranked by the *Wall Street Journal* as a top-50 business school nationally and as one of the top-10 regional schools in the U.S. The business ethics program at the Daniels College is ranked as one of the best in the world.

Before becoming dean, he served as chief financial officer of the University of Denver where he helped lead the financial turnaround of the University. Prior to joining the University he had extensive experience in public administration. During his years in public service he was the recipient of national and regional awards for excellence and was named Outstanding Public Administrator in Colorado.

Griesemer holds bachelor and master’s degrees from Northern Illinois University and a doctorate in public administration from the University of Colorado. He is the author of two books and numerous articles on management and public policy. During his academic career he has taught strategy at the University of Denver and the University of Colorado. He is active in the community, serving on various boards including service as a trustee of the University of Denver. Griesemer and his wife, Carol, live in Denver.

Speaker Biographies

Karen L. Solinski, Higher Learning Commission

Speaker: “Future of Higher Education: Opportunities and Challenges”

Monday, February 10, 8:00 am – 9:15 am

Karen Solinski is vice president for Legal and Governmental Affairs at the Higher Learning Commission. The Commission is the regional accreditor for institutions in the 19 states of the north central region of the United States and accredits approximately 1,000 colleges and universities. Karen handles regulatory affairs for the Commission and in that capacity oversees the Commission’s fulfillment of its regulatory responsibilities for the U.S. Department of Education and the Commission’s relationship with state higher education agencies and legislative bodies. She also provides leadership for the Commission on policy development and legal affairs. Most recently she has been involved in a project with other Commission staff to pilot new policies and procedures related to the development of direct assessment programs.

Solinski has a background of more than 25 years in regional accreditation. She graduated *magna cum laude* from The University of Chicago and from DePaul University School of Law and is a member of the Order of the Coif. She has spoken extensively at conferences on topics related to higher education, governance, and accreditation and has written articles on the development of federal regulations related to recognition of accrediting agencies and higher education.

Stacey Ludwig Johnson, Associate Provost, Academic Services

Western Governors University

Speaker: “Future of Higher Education: Opportunities and Challenges:

Monday, February 10, 8:00 am – 9:15 am

Stacey Ludwig Johnson is the Associate Provost for Academic Services at Western Governors University. Johnson joined Western Governors University in April 1998 and has been integrally involved in the development of competency-based systems, processes, and policies that incorporate all aspects of records, student services, student satisfaction, and university-wide implementation of student-facing projects from development to training to communicating the outcome to students.

Johnson holds a Ph.D in Educational Leadership and Innovation from the University of Colorado at Denver, where she also earned an M.S. in Management and Organization, and a B.A. in Communication.

Speaker Biographies

Stephen Howe, Jr., Area Managing Partner—Americas, EY

Speaker

Monday, February 10, 10:30 am – 12:00 pm

Stephen Howe, Jr. is area managing partner—Americas and managing partner of EY's U.S. firm. Howe also is executive sponsor for inclusiveness in the Americas. Howe has been with EY for over 30 years, serving as senior advisory partner on many of EY's largest clients. Howe was Managing Partner of one of EY's largest business units, the Americas Financial Services Office, for six years before becoming managing partner for the U.S. and Americas. He is a member of the Board of Governors of the Center for Audit Quality, the Board of Trustees of the Financial Accounting Foundation, the Board of Trustees of Colgate University, the Board of the Partnership for New York City, and the Board of Trustees of Carnegie Hall. Howe has a B.A. in Mathematical Economics from Colgate University and an M.B.A. in Accounting and Finance from the Stern School at New York University.

Christine A. Botosan, The University of Utah

AAA President-Elect

Speaker: Luncheon

Monday, February 10, 12:00 pm – 1:15 pm

Christine Ann Botosan is AAA President-Elect of the American Accounting Association and the George S. and Dolores Doré Eccles Presidential Endowed Chair in Ethical Financial Report, School of Accounting and Associate Dean of Graduate Affairs, School Of Business, The University of Utah. Botosan earned her Ph.D. in Business Administration from the University of Michigan in 1995. Botosan's research examines the determinants and market consequences of corporate reporting strategy. A particularly important focus of her research is the association between disclosure and cost of equity capital. Her research in this area earned the 1996 American Accounting Association (AAA) Competitive Manuscript Award and the 2001 AAA Notable Contributions to Accounting Literature Award. Botosan has over 20 publications in top academic journals and practitioner-oriented venues. Botosan teaches Financial Reporting and Analysis and has received several awards for teaching excellence.

**Accounting Program Leadership Group/
Federation of Schools of Accountancy Joint Seminar
Sunday, February 9, 2014**

- 7:00 am – 5:00 pm** **Registration**
Ballroom Foyer
- 7:00 am – 8:30 am** **Chairperson Networking Breakfast**
Alamo D
- 8:30 am – 8:35 am** **Welcome by Parveen P. Gupta, Lehigh University and Sharon Lassar, University of Denver, Conference Co-Directors**
Alamo C
- 8:35 am – 9:30 am** **Panel Discussion: Leadership Challenges for Accounting Department Chairs: New and Continuing Personnel/HR 1.0 CH**
Personnel/HR 1.0 CH
Moderator: Mike Akers, Chair, Department of Accounting, Charles T. Horngren Professor, Marquette University

Panelists: Paulette Tandy, University of Nevada, Las Vegas
Larry Walther, Utah State University
Elizabeth Venuti, Hofstra University
Chad Stefaniak, Central Michigan University
- 9:30 am – 10:30 am** **Panel Discussion: Challenges Facing Department Chairs in Evaluating Faculty Teaching**
Administrative Practice 1.0 CH
Moderator: Yvonne Hinson, Associate Professor, Department of Accounting, Wake Forrest University

Panelists: Paul Umbach, North Carolina State University
Elizabeth Oliver, Washington and Lee University
Sanjay Gupta, Michigan State University
Parveen Gupta, Lehigh University
Frank Buckless, North Carolina State University
- 10:30 am – 11:00 am** **Break**
Foyer
- 11:00 am – 12:00 pm** **Panel Discussion: Challenges Facing Department Chairs in Evaluating Faculty Research**
Administrative Practice 1.0 CH
Moderator: Mary Stone, Hugh Culverhouse Endowed Chair of Accounting, Culverhouse School of Accountancy, The University of Alabama

Panelists: Fred Mittelstaedt, University of Notre Dame
Jeffrey Beall, University of Colorado at Denver
Jerry Weinstein, John Carrol University

Sunday, February 9, 2014 (continued)

12:15 pm – 1:30 pm
Alamo D

Welcome Lunch and Award Presentation

Personnel Development 1.0 CH

Moderator: Frank Buckless, Professor of Accounting and Department Chair at North Carolina State University

Speakers: Sarah Nutter, APLG
Yvonne Hinson, FSA

Lunch Sponsor Peregrine Academic Services

1:30 pm – 3:30 pm
Alamo C

Forces Re-Shaping Accounting Education: Pathway Commission—One Year Later

Social Environment of Business 2.0 CH

Moderator: Mark Higgins, Dean, Alfred J. Verrecchia-Hasbro Inc. Leadership Chair in Business, University of Rhode Island

Commissioners: Jack E. Wilkerson Jr., Professor of Accounting and Senior Associate Dean, Accountancy Programs, Wake Forest University

Gail Hoover King, Purdue University Calumet

Bruce Behn, Department Head, Department of Accounting, Associate Dean for Graduate and Executive programs, The University of Tennessee

3:30 pm – 4:00 pm
Foyer

Break

4:00 pm – 5:15 pm
Alamo C

Plenary Session – What’s at Stake: Insights into the Federal Government’s Finances

Regulatory Ethics 1.5 CH

Moderator: Sharon Lassar, John J. Gilbert Professor and Director, School of Accountancy, University of Denver

Speaker: Paul Stebbins, Executive Chairman of the Board, World Fuel Services

5:30 pm – 7:00 pm
River Terrace

Reception

Monday, February 10, 2014

7:00 am – 5:00 pm
Ballroom Foyer

Registration

7:00 am – 8:00 am
Alamo D

Breakfast—Topical Breakout Tables

Monday, February 10, 2014 (continued)

8:00 am – 9:15 am

Alamo C

Future of Higher Education: Opportunities and Challenges

Accounting 1.5 CH

Moderator: Sharon Lassar, John J. Gilbert Professor and Director, School of Accountancy, University of Denver

Speakers: Jim Griesemer, Dean Emeritus, Professor of Management, Strategic Issues Program, University of Denver

Karen Solinski, Vice President for Legal and Government Affairs, Higher Learning Commission

Stacey Ludwig Johnson, Associate Provost, Academic Services, Western Governors University

9:15 am – 10:15 am

Future of Graduate Accounting Education

Administrative Practice 1.0 CH

Moderator: Robert Ricketts, Professor of Accounting and Department Head of Accounting, Texas Tech University

Speakers: George Krull, Jr., Retired Partner, Grant Thornton

Rebecca (Becky) Sproul, Audit Partner & National Managing Partner, University Relations and Recruiting, KPMG

Julie Peters, University Relations Leader, PwC

10:15 am – 10:30 am

Foyer

Break

10:30 am – 12:00 pm

Alamo C

Steve Howe, Area Managing Partner–Americas, EY

Accounting 1.5 CH

Moderator: Parveen P. Gupta, Professor of Accounting and Department Chair at Lehigh University

12:00 pm – 1:15 pm

Alamo D

Luncheon

Personnel Development 1.0 CH

Moderator: Frank Buckless, KPMG Professor of Accounting and Department Chair at North Carolina State University

Speaker: Christine Botosan, AAA President-Elect

1:15 pm – 2:15 pm

Alamo C

Role of Accounting Education in the M.B.A. Programs

Accounting 1.0 CH

Moderator: Timothy A. Pearson, Professor and Director, School of Accountancy, Georgia Southern University

Speakers: Shyam Sunder, James L. Frank Professor of Accounting, Economics and Finance, Yale University

Gregory Waymire, Asa Griggs Chandler Professor of Accounting, Emory University

Mark Higgins, Dean and Alfred J. Verrecchia-Hasbro Inc. Leadership Chair in Business, College of Business Administration, University of Rhode Island

Monday, February 10, 2014 (continued)

- 2:15 pm – 3:45 pm** **College Deans: Interactions and Expectations from Accounting Chairs?**
Administrative Practice 1.5 CH
Moderator: Ira Solomon, Dean, Freeman School of Business, Tulane University

Speakers: Homer Erekson, Dean and Professor of Economics, Neeley School of Business, Texas Christian University
Nancy Bagranoff, Dean, Robins School of Business, University of Richmond
Stephanie Bryant, Dean, College of Business, Missouri State University
- 3:45 pm – 4:15 pm** **Break**
Foyer
- 4:15 pm – 5:30 pm** **Future of Accounting Professoriate: Issues and Best Practices in Integrating Clinical Faculty with Tenure-track Faculty**
Administrative Practice 1.5 CH
Moderator: Finley Graves, Dean, College of Business Administration, University of North Texas

Speakers: Cynthia Tessien, Reznick Group Faculty Fellow and Professor of Practice, Wake Forest University
Scott Showalter, Department of Accounting, Professor of Practice, Poole College of Management, North Carolina State University
Denny Beresford, Executive in Residence, J. M. Tull School of Accounting, The University of Georgia
- 6:00 pm – 7:30 pm** **Reception**
River Terrace

Tuesday, February 11, 2014

- 7:00 am – 11:00 am** **Registration**
Ballroom Foyer
- 7:00 am – 8:30 am** **Breakfast—Topical Breakout Tables**
Alamo D

Tuesday, February 11, 2014 (continued)

8:30 am – 10:00 am
Alamo C

Challenges and Opportunities in Recruiting Undergraduate and Master's Students

Administrative Practice 1.5 CH

Moderator: Anthony Herrera, Lecturer in Accounting and Director of Accounting Internships, Baylor University

Speakers: Susan Romero, West Regional University Recruiting Manager, Grant Thornton, LLP

Scott McQuillan, National Talent Acquisition Leader-Tax at Deloitte

Oden Fasehun, AVP General Accounting USAA

Natalie Steverson, Alumni Representative on BAP National Board of Directors

10:00 am – 10:30 am
Foyer

Break

10:30 am – 12:00 pm
Alamo C

Focus on Accreditation: ACBSP and AACSB

Administrative Practice 1.5 CH

Moderator: Parveen P. Gupta, Professor of Accounting, and Department Chair, Lehigh University

Speakers: Douglas Viehland, Executive Director, Accreditation Council for Business Schools and Programs

Jerry Trapnell, AACSB Past Chief Accreditation Officer of AACSB International

12:00 pm

Meeting Adjourns

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Future AAA Annual Meetings

August 2–6, 2014

Atlanta, Georgia

August 8–12, 2015

Chicago, Illinois

August 6–10, 2016

New York, New York

August 5–9, 2017

San Diego, California

Other AAA Meetings

February 19, 2014–February 22, 2014

2014 International Accounting Section

Midyear Meeting

San Antonio, Texas

February 21, 2014–February 22, 2014

ATA Midyear Meeting and Doctoral

Consortium

San Antonio, Texas

March 12, 2014–March 15, 2014

2014 Southwest Region Meeting

Dallas, Texas

March 28, 2014–March 29, 2014

2014 Conference of the Public Interest

Section

San Diego, California

March 28, 2014–March 29, 2014

2014 Forensic and Investigative Accounting

Section Midyear Meeting

San Antonio, Texas

March 28, 2014–March 29, 2014

2014 Government and Nonprofit Section

Midyear Meeting

Norwalk, Connecticut

April 3, 2014–April 5, 2014

2014 Southeast Region Meeting

St. Petersburg, Florida

April 24, 2014–April 26, 2014

2014 Western Region Meeting

Salt Lake City, Utah

April 24, 2014–April 26, 2014

2014 Mid-Atlantic Region Meeting

King of Prussia, Pennsylvania

May 1, 2014–May 3, 2014

2014 Ohio Region Meeting

Columbus, Ohio

